



## 8 easy ways to make the Homeowner Classes website work for you

**Refer clients to classes of interest:** To share the link to a specific class, first go to the All Classes page, then click on the class and copy the link. Direct class links should look similar to this: <https://stvrainhabitatclasses.org/classes/should-you-buy-or-should-you-rent/>

**Workshop Resource:** The Homeowner Classes website is completely mobile! Use the classes as an extension of your workshop.

**Share on Social Media:** Create a post on a popular topic. Ask a question! Answer a question! Be sure to include a link to the related class for more information.

**Share in your Newsletter:** Get the word out to your subscribers directly via your newsletter. Call out a few specific classes with direct links right to the registration page or link to the All Classes page to make things easy: <https://stvrainhabitatclasses.org/all-classes/>

**Alert your staff:** Download our quick one-page 'Website Intro' to let all staff know about the new resource and how they can use the site to better serve clients and potential clients.

**Create a Resource Page:** Provide answers to common questions about your organization on your website. Include links to specific Homeowner Classes that offer more information on each topic.

**Build Your Own Class:** There are many, many topics that would be helpful for new homeowners. Help make the Homeowner website even better by submitting additional classes.

**Add Custom Orientation:** Your organization may have slightly different processes. Contact Joel Russel, Homeowner Services Manager at [jrussell@stvrainhabitat.org](mailto:jrussell@stvrainhabitat.org) to find out more about creating and submitting your customized orientation.